

Actimax Policy for Corporate Solution Responsibility (CSR)

Actimax recognises that a CSR policy is important to our interaction with our Customers, Employees and Society. Our vision is of open and transparent business practices are based on ethical values and respect for Employees, Communities and the Environment which will contribute to our sustained business success. Although we are not currently members of the International Business leaders Forum (IBLF) we recognise and aspire to the practices which are part of their strategy. One of our major suppliers, CISCO, has already joined the IBLF and is fully involved with them. We understand that the intended outcome of responsible business practice is to deliver value to society at large as well as to Shareholders and help achieve socially, economically and environmentally sustainable development.

Actimax's commitment to responsible business practice informs all of our employees at every level and our commitment to corporate citizenship is a rapidly expanding. We have provided the following examples of initiatives and projects which we have undertaken.

- 1) **Corporate Donations** – We actively support a number of charities who are customers of ours for example The Jehovah's Witness head quarters has discounted pricing on all equipment they buy and on their maintenance Contract. The Sternberg Centre for Reformed Judaism similarly has discounted price on equipment and maintenance. We also support The Sternberg Centre in their publications by providing sponsored advertising. We support a number of local educational establishments such as Mayflower School by providing prizes or advertising in their local programs.
- 2) **Ethics** – Ethics and especially integrity have always been a significant part of both our culture and the way we conduct business. We operate with a strong sense of integrity and develop trust with our customers, partners, employees and Shareholders. This is achieved by having a very open pricing policy with our customers, an open payment and reward structure for our employees, and having full and frank discussions with our suppliers and partners. We believe that discussion is the best way to resolve interactions between all of the partners that make our business successful. This applies to suppliers, customers and employees and the local environment.
- 3) **Environmental Issues** – Actimax only supply equipment from manufacturers which have an environmental policy. We also have an ethical trading policy with regard to purchasing equipment from suppliers that subscribe to this.

In summary although Actimax are not a large global company we do aspire to all of the values which the CSR programme and the International Business Leaders Forum have already stated.